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Introduction

Rural poultry production is recognised as an important activity in all developing countries. However, over the past few decades, the focus has been on the production of commercial poultry in rural areas, while traditional village poultry systems have been largely ignored. Chickens in traditional village poultry systems provide scarce animal protein in the form of meat and eggs, and are available for sale or barter in societies where cash is not abundant. They are generally owned and managed by women and children (Guèye 2000; Spradbrow 1993–94). Village chickens also fulfill a range of other functions for which it is difficult to assign a monetary value. They are active in pest control, provide manure, are required for special festivals and to meet social obligations, they are essential for many traditional ceremonies and traditional treatment of illness (Alders 1996).

Although the output of traditional village chickens in terms of weight gain and number of eggs per hen per year is low, it is obtained with minimum input in terms of housing, disease control, management and supplementary feeding (Tables 1 and 2). Any cost-effective strategy that increases the productivity of these birds will assist in poverty alleviation and the improvement of food security. The increased availability of village chickens and eggs should result in an improved intake of protein by the population and increased access to cash and other resources. Chickens are often essential elements of female-headed and poor households. This is a particularly important contribution in areas where child malnutrition is common. Malnutrition has wider implications for development because protein-energy malnutrition in children inhibits their growth, increases their risk of morbidity, affects their mental development, and reduces their subsequent school performance and labour productivity (Pinstrup-Andersen et al. 1993).

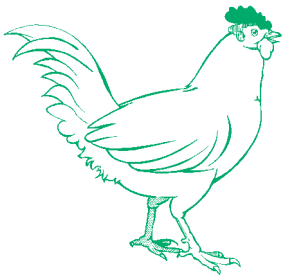


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The importance of Newcastle disease in village chickens in developing countries

The major constraint to production of village chickens in many developing countries is Newcastle disease (ND) (Alexander 1991, Spradbrow 1988). In these countries, circulating strains of ND virus are capable of causing 100% mortality in unprotected flocks. Outbreaks of ND are unpredictable and discourage villagers from paying proper attention to the husbandry and welfare of their chickens. The importance of ND is indicated by the fact that ND has a local name in many countries, for example, in the Western Region of Ghana it is known as *Konoku*, *Twase Obgo* in the Greater Accra Region, *Adza* in Volta Region and *Nkoko Yare* in the Twi language. In Mozambique, ND is known as *Muzungo* in the Shangaan language, *Mbendeni* in Xitswa, *Ete-éma* in Macua and *Chigubo-gubo* in Shona. In much of Asia, ND is known as Ranikhet disease.

There are many constraints to village chicken production (Sonaiya et al. 1999) including a range of bacterial and other viral diseases, internal and external parasites (Permin and Hansen 1998), poor nutrition and predation. However, in areas where ND is endemic, ND control through vaccination is generally a very cost-effective intervention and given a high priority by farmers. Village chicken farmers are disheartened by the loss of large numbers of their birds to ND outbreaks that often occur on an annual basis. Once the dramatic losses caused by ND can be controlled, farmers will be more receptive to other messages concerning improved poultry husbandry.



This manual aims to present information that will enable veterinary departments and development agencies to implement a sustainable ND control program. Topics discussed include the characteristics of ND, collection and submission of samples for the diagnosis of ND, ND control measures emphasising vaccination with thermostable vaccines, gender and ethnoveterinary aspects of ND control and the development of an extension program for ND control. It is hoped that the approaches outlined may serve as a guide for the development of control packages for other major constraints to village chicken production.

Table 1: Comparison of village and commercial chickens.

Feature	Village Chickens	Commercial Chickens
Labour inputs	Minimal	Considerable
Housing	Trees; chicken houses of local material; inexpensive	Chicken unit using conventional materials; expensive
Nutrition	Scavenging feed resource base, leftover food, cereals, no supplements; inexpensive	Balanced commercial ration; expensive
Water	Well water, used water, natural sources	Clean water supply essential
Production	Low; could improve with better nutrition, disease control and shelter from predators	High; but require a high level of inputs
Meat quality	Little fat; pleasant flavour; preferred texture	More fat; less flavour; poorer texture
Adaptability	Good: good flight skills, more likely to escape predators, can scavenge for own food	Limited: poor flight skills, easily caught by predators, less skilled at scavenging
Veterinary inputs	None, occasional vaccinations	Control of many viral, bacterial and parasitic diseases essential for efficient production
Environmental impact	Minimal: can be positive through provision of organic fertiliser and pest control	Negative: intensive production of cereals for rations; occasional improper use of antibiotics, excess ammonia production.
Farming system	Complex: integrated farming system involving extensive crop and livestock production	Usually single enterprise, intensive
Genetic diversity	Extensive	Limited

Table 2: Comparison of village and commercial chicken flocks.

Criteria	Village flocks	Commercial flocks
Flock size	Small	Large
Age	Mixed age	Single age
Housing	Trees, simple chicken houses	Large chicken units
Source	Natural incubation	Artificial incubation



3

Characteristics of Newcastle disease

Newcastle disease (ND) is caused by a paramyxovirus which mainly affects poultry. Chickens are the most susceptible host. The incubation period varies with the strain of virus, and is generally 4 to 5 days (range 2 to 15 days). The virus is readily inactivated by formalin, alcohol, merthiolate, lipid solvents, lysol and ultraviolet light (Bratt and Clavell 1972). ND virus may persist in undispersed chicken faeces for more than six months (Alexander et al. 1985) but under village conditions the virus is unlikely to survive outside a host for more than one month. Vaccination is a routine practice for the prevention and control of the disease. However, it is difficult to transport and maintain conventional thermolabile vaccines in ambient temperatures ranging from 24°C to 36°C.

3.1 The clinical signs of ND

The clinical signs of ND vary considerably according to the virulence and tropism of the ND virus involved, the species of bird, the age of host, the immune status of the host and environmental conditions. As a result, none may be regarded as a specific sign of ND.

- Chickens infected with virulent ND virus strains may die without showing any signs of illness.
- The chicken fluffs its feathers and appears to 'have its coat dragging on the ground' (Figure 1).
- Lethargy and inappetance.
- Respiratory signs such as mild rales and snick can be detected by careful observation.
- Severe respiratory distress and gasping.
- Swelling of the head and neck.
- Greenish diarrhoea.
- Marked decrease in egg production. Sometimes deformed eggs may be produced.



Figure 1: *Farmers in many parts of the world observe that a chicken with ND 'has its coat dragging on the ground.'*



Figure 2: *Torticollis is generally seen in chickens only when ND is at an advanced stage.*

- Nervous signs of tremor, torticollis, convulsions and paralysis of wings and legs will not be seen until the disease is advanced (Figure 2).
- Mortality may be very high, often reaching 50% to 100% (Figure 3).

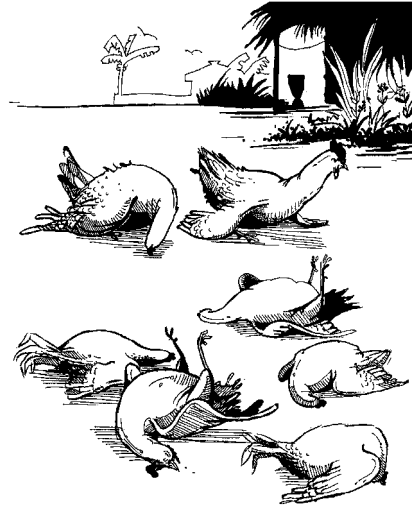


Figure 3: *When mortality of 50% to 100% is observed in a flock of chickens, ND virus is almost always the causative agent.*

- Other domestic poultry such as turkeys and pigeons may also be affected. Normally ducks are resistant to the disease but on occasions, ducklings may be affected.

3.2 Post-mortem findings

Post-mortem findings are characteristic but not definitive. ND can be suspected if the following lesions are encountered, particularly in combination (and when the flock history is also consistent with an ND outbreak):

- congestion and mucous exudate in the trachea;
- congestion of the lungs (heavier than normal; lungs sink in water/formalin);
- haemorrhages of the mucosa of the proventriculus;

- haemorrhagic and necrotic ulceration of lymphoid patches of the intestine, caecal tonsils and bursa of Fabricius;
- congested ovarian follicles in chickens in lay.

3.3 ND virus classification

The ND virus can be classified into five pathotypes based on the clinical signs induced in infected chickens (Beard and Hanson 1981):

- | | |
|---------------------------------------|---|
| i) viscerotropic velogenic (VV) | high mortality with intestinal lesions, |
| ii) neurotropic velogenic (NV) | high mortality following nervous signs, |
| iii) mesogenic | low mortality, respiratory and nervous signs, reduced egg production, |
| iv) lentogenic | mild or inapparent respiratory infections, deaths confined to young chickens, |
| v) asymptomatic enteric (apathogenic) | inapparent intestinal infection. |

3.4 Epidemiology of ND

3.4.1 Route of infection

ND virus can infect through the respiratory tract, the ocular mucous membranes, and the digestive tract, although this usually requires very high doses of virus depending on the virulence of the strain. The virus is shed from the respiratory tract and in the faeces. Most strains of ND virus are heat-labile and do not persist for long periods in the environment (or in diagnostic samples). A few strains are heat-tolerant, and these are mainly the avirulent strains that seem to favour oral-faecal spread.

3.4.2 ND in commercial flocks

In large commercial poultry units, the virus enters flocks through some break in biological security (on food, people, eggs, vehicles), by the introduction of infected birds in multi-age farms, or by aerosol (in the air) from an adjoining property. Once a few birds are infected, spread within the flock will be mainly

by aerosol. Large flocks will produce copious quantities of aerosol virus, which can spread with movements of air to other flocks. Vaccines contaminated with virulent ND virus have also initiated outbreaks within flocks. It is generally accepted that the virus is not transmitted through eggs (vertical transmission); the exception may be the apathogenic strains as they do not cause the death of embryos.

3.4.3 ND in village flocks

Epizootic ND. Few studies have been done in village flocks. Outbreaks of epizootic disease come readily to notice and are described in the literature. The usual source of virus is an infected chicken, and spread is usually attributed to the movement of chickens through chicken markets and traders. A chicken incubating ND can introduce the virus to an isolated, fully susceptible flock, resulting in up to 100% mortality.

Endemic ND. An endemic form of ND which causes only occasional deaths is recognised in village chickens. The number of deaths is relatively low and does not attract official attention. The affected flocks usually result from breeding birds that have survived an outbreak. Many birds are immune and the virus passes from susceptible bird to susceptible bird. This endemic form will often contribute to mortalities among young birds. Eventually there are enough susceptible birds to sustain an explosive spread of virus with numerous deaths. Studies with computer models indicate that a population of 1,000 birds is sufficient to maintain endemic virus. Such a population could be a large village, or several adjoining small villages.

Seasonality of ND outbreaks. Human activity influences the occurrence of ND. In Asia, when seed rice is required for the seed beds in paddy rice fields, chickens are sold to raise the funds to purchase seed. Increased turnover in the chicken markets leads to outbreaks of ND that have in the past been attributed to seasonal weather conditions. In Uganda, ND is reported during the dry season. This is probably not related to weather, but to the fact that farmers with no immediate tasks visit relatives and take chickens as gifts. In many areas the villagers recognise the season when ND will occur, or they recognise the early cases, and they dispose of their chickens by sale, thus initiating or sustaining outbreaks. For each rural area it will be necessary to establish the seasonal pattern of ND, and if possible to deduce the reasons for these patterns.

3.4.4 Impact of vaccination

Vaccines will alter the epidemiology of ND to some extent since they will prevent disease, but not infection. Vaccinated birds exposed to virulent virus will develop no clinical signs. However, some replication of the infecting virus will occur and birds will excrete virulent ND virus. This will probably not be excreted in quantities as large as those excreted by susceptible birds, but there will be sufficient virus to infect other chickens.

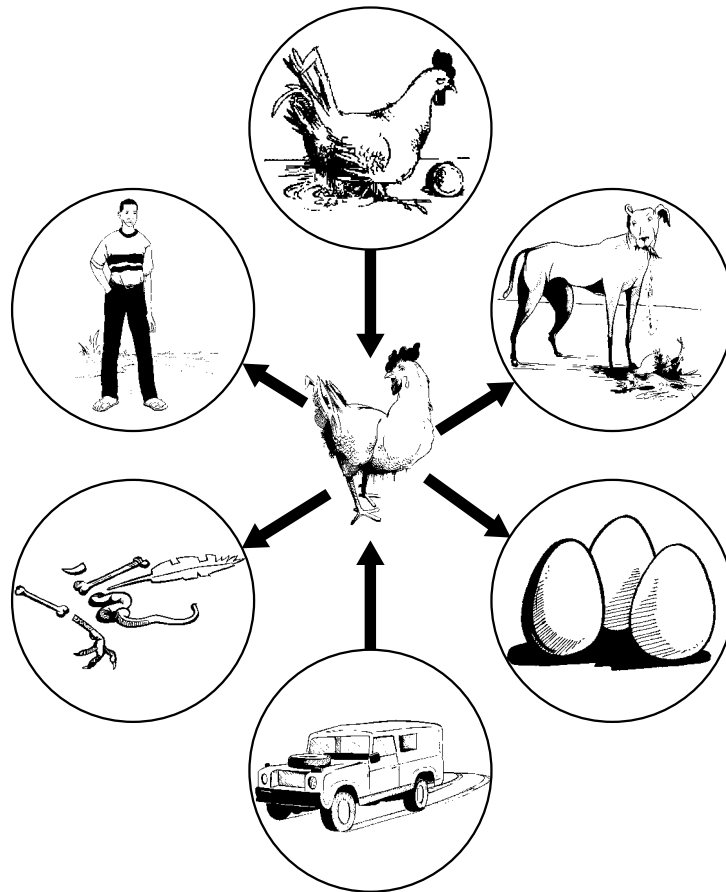


Figure 4: Newcastle disease can be transmitted from one village to another via people, vehicles, animals, baskets, hoes, cages and infected produce (egg shells, feathers, bones, intestines, etc.).

4

Collection and submission of samples for the diagnosis of Newcastle disease

The diagnosis of ND is important for several reasons. ND is a notifiable transboundary animal disease and countries are to inform the *Office International des Epizooties* (OIE) when an outbreak occurs. Confirmed outbreaks help national authorities to better understand the epidemiology of ND in their countries and to develop appropriate control strategies. Once ND control activities are underway, it is useful if the cause(s) of mortality among vaccinated birds can be diagnosed. Vaccination against ND cannot provide protection in 100% of birds and this message must be clearly understood by all involved. Also, it is important to diagnose other diseases that will become more apparent (and consequently, more important) once chicken numbers increase as a result of the control of ND.

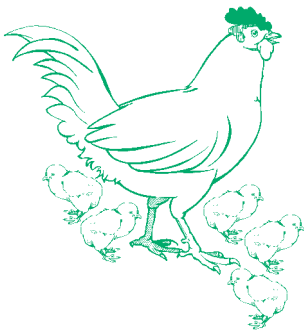
4.1 Tissue samples

Since virulent ND virus strains are normally thermolabile, it is important to send samples properly packaged with icepacks. Wherever possible, please try to observe the following conditions:

- **Fresh samples.** Samples of spleen, lung and the entire head should be wrapped in plastic and placed into a coolbox with ice or icepacks.
- **Where it is not possible to keep the samples cold or when it is not certain that samples will arrive at the laboratory within 24 hours.** Samples of spleen, lung, entire head (or brain) and long bones should be conserved in 50% glycerine (glycerol) in saline and kept as cold as possible during dispatch.

The coolbox containing the samples should be clearly identified and accompanied by the following information:

- the name and address of the person sending the samples;
- the date and location where the samples were collected;



- case details — age, sex, breed, vaccination and treatment history, clinical signs, mortality and description of the outbreak; and
- differential diagnosis.

Central laboratories will usually have submission forms to record this information.

A general guide to the post-mortem examination of domestic fowl is given in Appendix 1.

4.2 Serum samples

The reliability of any serological test depends to a large extent on the quality of the samples submitted. Haemolysed or contaminated samples will often give unreliable results. Poor quality samples will give poor quality results, and the birds will need to be re-tested.

4.2.1 Blood collection technique

Blood from domestic chickens is usually collected from a wing vein. Some workers prefer to use a scalpel blade to nick the wing vein and then collect the blood into a tube. This method is quick but blood collected in this manner is more likely to become contaminated. In addition, farmers often object to seeing their birds stained with blood and may not allow them to be bled again. This will cause problems in situations where repeat bleeding of birds is necessary. A full description of a wing vein collection technique using a syringe and needle is given in Appendix 2. This technique, once mastered, causes minimal difficulties in the field.

A separate needle should be used for each animal to avoid the risk of mechanically transmitting infectious agents from one animal to another, and/or the transfer of antibodies from one sample to the next.

Paired samples must be collected from the same bird 2 or 3 weeks apart in order to monitor the response to vaccination. Therefore, a means of identifying individual animals is required. Conventional methods such as numbered wing tags should be used when available. If not available, then individual tattoos or physical markings need to be recorded to permit the identification of specific animals.

Contamination of the container and stopper should be avoided. Blood and faecal material should be removed prior to dispatch to reduce the risk of contamination of laboratory staff handling the specimens.

4.2.2 Labelling of samples

Samples must be labelled serially (e.g., from 1 to 30) with a waterproof pen, preferably on an adhesive label. Do not write on the cap of the tube as it may be removed during testing. Do not label containers with water-soluble ink. It smudges when wet and may rub off if samples are chilled or frozen. Draw a line under numbers that can be misread if inverted, for example 18 and 81. If samples are to be stored, record the date of collection including the year.

4.2.3 Avoiding haemolysis of samples

Haemolysis occurs as a result of poor collection technique, contaminated equipment or poor handling of the sample once it is collected.

Common causes of haemolysis include:

- slow flow from the needle, due to obstruction of the needle, or failure to insert it directly into the vein;
- heating of samples, usually in cars or after prolonged exposure to direct sunlight during collection;
- freezing;
- contamination of the sample by water;
- contamination by faecal and other material;
- forcible expulsion of blood through a needle;
- bacterial contamination during collection; and
- use of non-sterile containers for collection or storage.

Haemolysis can be reduced by using clean, dry, sterile needles and avoiding contamination by water.

4.2.4 Storage of sera prior to dispatch

- Blood or serum samples should not be submitted in jars, non-sterile containers or syringes with needles attached.
- Samples should be allowed to clot before transporting them any distance. The samples should be held in a warm place until the clot retracts. Clots may not retract readily in cold weather or if samples are chilled too soon after collection.

- Once the clot has retracted, blood samples must be held chilled to reduce contamination, haemolysis and autolysis.
- If samples cannot be rapidly delivered to the laboratory and delays are likely to occur between collection and testing, it is preferable to separate the serum into a 5 mL or 1.8 mL sterile, screw-capped plastic container and submit the serum sample only. Transfer the original label or re-label.
- Blood samples for serology must not be frozen until the serum has been separated from the clot. Serum samples can be submitted frozen, provided that there are no blood cells present in the sample.

4.3 Dispatch of samples

N.B. Before sending samples, please ensure that:

- the samples are securely packaged;
- the label on the coolbox or container has the following:
 - URGENT
 - To: The name and address of the veterinarian responsible for your closest central veterinary laboratory.
 - From: The name and address of the person sending the samples;
- the samples are accompanied by an information sheet; and
- the relevant person in the central veterinary laboratory is informed when the package is expected to arrive and by what means of transport.

4.4 Communication of results

Always ensure that results are communicated to farmers in writing and that a verbal explanation of the results is also given.



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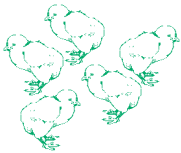
Control of Newcastle disease

Vaccination is the only effective way of controlling ND (Figure 5). However, vaccines currently in use are mainly of benefit to commercial poultry producers whose chickens are kept in large, single-age, confined flocks. Manufacturers produce heat-labile ND vaccines in multi-dose vials, often containing 1,000 or 2,500 doses, which must be kept cold (within a 'cold chain') from manufacture until administration to the chickens. In contrast, village chickens are raised in small, multi-age, free-range flocks and large multi-dose vials of vaccine are inappropriate. The cold chain is difficult to maintain under village conditions and purchase of commercial vaccines is a drain on foreign exchange.

The Australian Centre for International Agricultural Research has supported projects leading to the production of vaccines suitable for use in village chickens. These have been selected for thermostability, so that a continuous cold chain is not necessary. If required, they can be given on some types of food (not all foods are suitable, see Section 5.1.3) to chickens that are not easily caught. The first of these vaccines, NDV4-HR, was successfully tested in Asia and Africa. It became a commercial vaccine, with the seed virus under commercial ownership. Although heat-resistant, it now comes in a large dose commercial format and costs foreign exchange.

The second thermostable ND vaccine is I-2, very similar to NDV4-HR but free of commercial ownership. Seed cultures can be made available without cost to countries that wish to test or produce their own vaccines (via Professor Peter Spradbrow, see Appendix 10). The simple techniques required for producing and testing the vaccine can be learnt at short workshops. In Asia it has been adopted as the official vaccine for village use in Vietnam, and it is being exported from that country. The I-2 ND vaccine is currently being tested in several African countries.

To date, all current ND vaccine strains will protect most birds with a haemagglutination inhibition serological antibody titre of $\log_2 3$ against all field strains. Polyvalent antisera do not detect antigenic differences between strains of ND virus.



5.1 Vaccination

ND vaccines currently in use in many countries include: La Sota (live vaccine, thermolabile); Hitchner B1 (live vaccine, thermolabile), ITA-NEW/NEW COVER (inactivated vaccine, thermostable); NDV4-HR (live vaccine, thermostable); and I-2 (live vaccine, thermostable) (see Table 3). The ND Clone LZ.58 (Nobilis ND Inkukhu) vaccine is a live, partially thermostable vaccine recently released by Intervet South Africa Pty. Ltd. (see Section 6.9). The first three vaccines must be kept in the refrigerator between 4 and 8°C and never frozen. Vaccines should not be used after the expiry date. Once a vial of thermolabile, live vaccine has been opened it should be used immediately and not stored for use the following day.

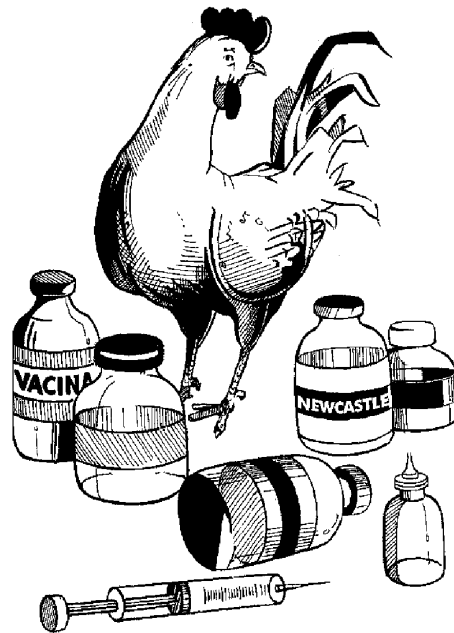


Figure 5: *Vaccination against Newcastle disease is the only efficient way to control the disease in most countries.*

During vaccination campaigns, vaccine should be stored in a coolbox or wrapped in a damp cloth, and not exposed to sunlight. The NDV4-HR and I-2 vaccines are thermostable (more details are given in a later section) but it is still important to

keep them away from sunlight and as cool as possible ensuring that their activity outside the cold chain is as long as possible.

The vaccines HB1, La Sota, ND Clone LZ.58, NDV4-HR and I-2 can be administered via eye drop or drinking water. The NDV4-HR and I-2 vaccines can also be administered orally after mixing with certain foods (care must be taken to ensure that the chosen food does not contain agents that can inactivate the vaccine virus; see Section 5.1.3). The most efficient route of administration is via eye drop.

Table 3: Comparison of Newcastle disease vaccines.

	Live	Inactivated
1.	Contain a small amount of living virus which replicates; cheaper	Must contain a large amount of inactivated virus; more expensive
2.	Can be administered by many routes: eye drop, intranasal, spray, drinking water, oral, injection	Must be injected
3.	Stimulate all forms of immunity	Stimulate only antibody-based immunity
4.	Duration of immunity varies according to route of administration, usually not more than 4 months	Duration of immunity approximately 6 months
5.	Difficult to store (except thermostable live vaccines, e.g. I-2)	Less difficult to store
6.	Not dangerous to vaccinator	Dangerous to vaccinator on accidental injection

5.1.1 Eye drop administration

Correct dilution of the vaccine is critical. If eye-droppers are being used, they should be calibrated beforehand (see Appendix 3). In the absence of suitable eye-droppers, it is also possible to use the tip of a feather or a syringe to administer the drop. However, these two options should be seen as last resorts as they are inaccurate and cause considerable wastage of vaccine. Most live ND vaccines require re-vaccination at 3 to 4 monthly intervals.

Eye drop administration provides good protection because after administration, the vaccine passes to the Harderian gland just behind the eye. The Harderian gland in chickens is a key organ in the development of the immune response.

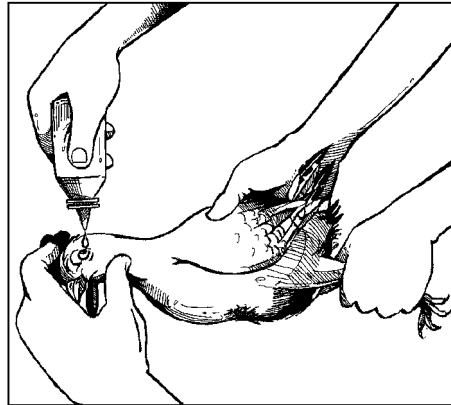


Figure 6: *Eye drop administration. When using an eye-dropper, hold it in a vertical position. Eye-droppers are calibrated according to the size of the drop that forms when the dropper is held in a vertical position.*

5.1.2 Administration of the vaccine via drinking water is easier, but provokes a lower level of immunity than eye drop administration and requires more frequent application. The vaccine should be given twice, two to three weeks apart initially, with re-vaccination occurring at least every three months.

It is important to:

- remove drinking water from the chickens for one to two hours before the administration of the vaccine;
- mix the vaccine with a volume of water that the chickens will be able to drink during one hour, usually 5 to 7 mL of water per bird; and
- always use fresh and clean water.

In rural areas, it is best to give the drinking water in the morning just as the chickens are released from their chicken house. In areas with abundant surface water, chickens find their own source of drinking water and vaccination via water is not appropriate.

Do NOT:

- use metal water receptacles,
- use disinfectants to clean water receptacles as they will inactivate the vaccine virus,
- use treated tap water, (If you only have access to treated tap water, it is advisable to (i) let the treated tap water stand over night allowing the chlorine to dissipate, or (ii) add one teaspoon of powdered milk per 10 litres of water to neutralise the effects of the chlorine.)
- place water receptacles containing vaccine directly in sunlight or in hot areas,
- allow other animals access to the vaccine. It should be restricted to chickens.

5.1.3 Administration via feed

Oral vaccination of chickens with thermostable vaccines (i.e. NDV4-HR and I-2) has been successful in some developing countries. Good veterinary services, local availability of suitable grains and recovery of virus from the grain are important considerations for successful oral vaccination. One problem with food based ND vaccination is the low recovery of virus from some grains (especially maize), a consequence of either binding or inactivation. Therefore, the food used in any vaccination campaign should be recommended by the Veterinary Services Department. Seven to 10 grams of food per bird should be well mixed with the corresponding number of doses of appropriately diluted vaccine. With most grains, 1 mL of fluid will efficiently moisten 10 grams of grain. The treated food is best given in the morning as the birds are leaving the roost. The vaccine should be given twice, 2–3 weeks apart initially, with re-vaccination occurring at least every 2–3 months.

5.1.4 Administration via injection

Inactivated ND vaccines are administered only by intramuscular or subcutaneous injection (in the breast or the leg). The vaccine should be allowed to reach ambient temperature (approximately 28°C) and the contents well shaken prior to use. If stored in a cool, dark location, this vaccine may retain its activity for one to two weeks outside a refrigerator.

<i>Dose</i>	<i>Age</i>
0.2 ml	Day-old to 3 weeks
0.3 ml	3 to 5 weeks
0.5 ml	5 weeks and older

Inactivated vaccines are more effective in chickens that have previously received a living vaccine. Re-vaccination is usually done every 6 months.

Accidental injection of this vaccine into the vaccinator can cause a serious localised reaction. Expert medical advice should be sought at once, and the doctor informed that the vaccine was an oil emulsion.

5.2 Timing of vaccinations

After administration of the vaccine, immunity does not develop immediately. One to two weeks is required for the full immune response to occur. Chickens should be vaccinated at least one month before an outbreak is likely to occur. Ask local village poultry farmers when ND outbreaks are most common and plan vaccination campaigns on a collaborative basis.

Immunity will diminish if chickens are not revaccinated. With the eye drop method of administration, chickens are best vaccinated at least three times a year. If oral routes of administration are used, chickens should be given a booster dose two to four weeks after the primary vaccination, with re-vaccination at three monthly intervals. Vaccinating village chicken poultry flocks at three to four monthly intervals will also provide protection for newly hatched chicks.

Inactivated and living ND vaccines contain a ND virus that is antigenically similar to the disease producing strains. Inactivated ND vaccine is usually administered every six months. In areas where outbreaks generally occur once a year, the vaccine may be strategically administered before the normal seasonal outbreaks are due to commence.

If the mode of administration requires the handling of individual birds, time vaccination campaigns to coincide with school holidays or weekends in order to enlist the services of children. The skill and energy of children can be invaluable, especially in areas where chickens roost in trees.

5.3 Benefit:cost considerations

When working with village chickens, it is essential that benefit:cost analyses of all interventions be done so that any ND control strategies are cost-effective. The main costs associated with the control of the disease are the purchase of the vaccine, transport and handling costs. The less frequently that chickens have to be vaccinated, the more cost-efficient the strategy. However, long revaccination intervals leave newly hatched chicks susceptible and where endemic ND is present, chick mortality will increase. There is still much to be studied in this area, but make sure that you have an idea of the pattern of ND outbreaks in each area so that you can start vaccinating before an outbreak occurs. Whenever possible, use eye drop administration.

Farmers must be informed of the different administration regimes and the frequency of application of the vaccine required to ensure adequate levels of protection with each administration route.

Eye drop administration of the NDV4-HR and I-2 vaccines promotes higher levels of immunity than oral administration. Consequently, with the eye drop method it is not necessary to administer the vaccine as frequently in order to maintain adequate levels of protection.

The main advantages of the thermostable, live vaccines are:

- thermostability — they are able to reach sites beyond the cold chain in a viable state;
- ease of administration — they can be applied by farmers at the village level; and
- they will spread from vaccinated to non-vaccinated chickens in close contact.

The cost of vaccine distribution and administration will be greatly reduced if Veterinary Services staff are not involved at the household level. The involvement of community vaccinators or community livestock workers (CLWs) in ND vaccination programs can greatly reduce costs and increase coverage (Appendix 4). In most cases the community vaccinator will receive payment from farmers to cover the cost of the vaccine and the labour of the vaccinator. As the community vaccinator lives locally, the labour costs paid by the farmers are most likely to stay within their community. If the vaccine is made within the country, then the majority of the costs associated with the production of the vaccine will stay within

the country. This type of approach will encourage the development of sustainable livelihoods both within rural communities and supporting national services.

In situations where small-scale farmers are to pay for ND vaccine, there will usually be a direct relationship between the price of the vaccine and the number of farmers who can afford to pay for it. As shown in Figure 7, a small increase in the price of the vaccine (A) will result in a proportionally larger decrease in the number of farmers purchasing it (B). A risk assessment must be done to determine the most economically sustainable ND control strategy. The assessment will investigate the implications associated with the use of a range of ND vaccines to detail, for example

- the risks associated with the use of higher priced ND vaccines that will either increase the cost of ND control activities or reduce coverage of birds, thus leaving chickens not protected against ND,
- the risks associated with the use of lower priced ND vaccines that are not made using specific pathogen free eggs,
- the availability of foreign exchange for the purchase of imported vaccines.

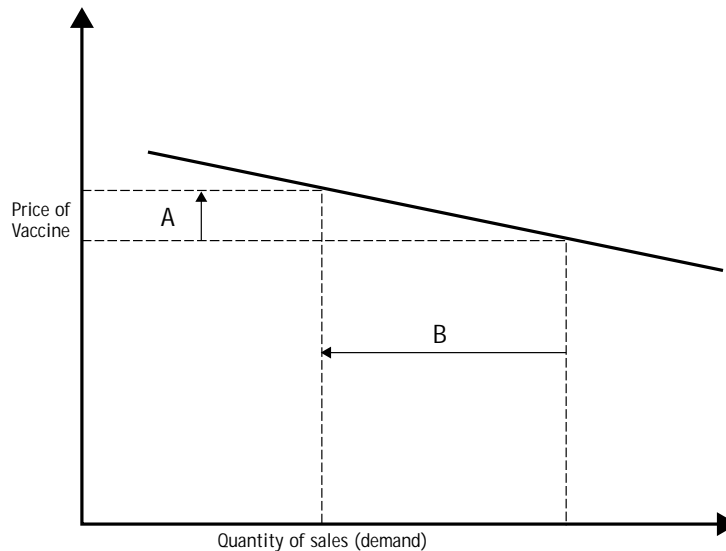


Figure 7: *The impact of vaccine price on demand by farmers for the vaccine and consequently vaccination coverage.*

5.4 Development of ND vaccination campaigns

In most cases, farmers will be expected to pay for the ND vaccine and so it is critical that the first vaccination campaign is a success. Most farmers will not grant you a second chance. The best way of ensuring good results is to prepare thoroughly before commencing with vaccinations in the field and to have the will and the resources to ensure that subsequent campaigns will be implemented at the recommended intervals.

5.4.1 Situation analysis

- **Awareness of officials, veterinarians and extension workers.** Is the control of ND in village chickens seen as a priority by decision makers? What information do they need to help them understand the importance of vaccinating regularly against ND? Will existing government policies (on cost recovery, for instance) facilitate the development of a sustainable ND control program?
- **Farmer awareness** (and priorities). Is ND a priority for farmers in the area where you plan to vaccinate? Do they know that a vaccine against ND exists?
- **Village chicken population.** Obtain an estimate of village chicken numbers and, if farmers are to pay for the vaccine, make an estimate of the percentage of farmers likely to do so. This will enable you to order an appropriate quantity of vaccine.
- **Training requirements.** Even if you plan to use a thermostable ND vaccine, it will not compensate for poorly trained personnel. For good results, make sure that all participants in the vaccination campaign have received appropriate training. Training will vary according to the function of the individual:
 - veterinary services staff
 - extension staff
 - community livestock workers or community vaccinators
- **Seasonality of ND outbreaks.** When are ND outbreaks most likely to occur? If there is thought to be a seasonal pattern to outbreaks, ensure that the campaign starts at least one month before the outbreaks are expected (see Participatory Epidemiology in Section 9.3.1).
- **Agricultural and climatic calendar.** Plan campaigns to coincide with times of the year when farmers are not very busy in their fields and access to the area is possible.

- **Gender analysis.** The campaigns will meet with better success if arrangements are made with the person in the family who owns and cares for the chickens. Suggestions on how this information can be obtained may be found in Section 7.0.
- **Cost-recovery options.** The majority of farmers are willing to pay for a product if they believe they will get a good return on their investment. Discuss payment options with farmers and always give them advance notice so that they can arrange funds prior to the campaign.
- **Inputs.** Always make sure that you know where you can get the supplies necessary for the vaccination campaign and that the material is in stock:
 - vaccine, of appropriate quality and quantity;
 - eye-droppers (see Appendix 3); and
 - field allowances, etc. Even if you plan to work with CLWs, you will need to train and supervise them. These activities require funds and these funds must be confirmed before you begin your activities in the field.

5.4.2 Preparatory phase

- **Appropriate extension materials.** Prepare, pretest and duplicate the necessary extension material.
- **Training of personnel.** Train personnel well in advance of the campaign. They need time to go back to their respective areas to raise farmer awareness, collect information and make their own preparations.
- **Timing of campaign.** Decide in consultation with staff, CLWs and farmers. Consider weather conditions, the farmers' annual work plan and the pattern of ND outbreaks.
- **Extension activities.** Start at least one month prior to the campaign.
- **Vaccine administration options.** Use eye drop administration whenever possible. However, in certain circumstances farmers may opt for oral administration (see Section 5.1). Consider whether the vaccinator is to travel to individual houses or if farmers bring their birds to pre-arranged points.
- **Inputs.** Vaccine, eye-droppers and syringes, per diems, transport, registration books, cool boxes or baskets and cloth must be procured.

5.4.3 Recommendations

- Commence campaigns at least one month prior to the season when ND outbreaks are more common.
- Postpone the vaccination campaign if it is suspected that an outbreak of ND is in progress.
- Vaccinate healthy chickens only.
- Always inform farmers of the need to revaccinate their birds.
- Campaigns are best held during the weekends or school holidays.
- Cost-recovery, at least partial, is essential.
- Never promise protection of 100% of chickens.
- Emphasise that the vaccine protects against ND only.

5.4.4 Implementation

On the first day of the vaccination campaign, you will have:

- trained teams;
- vaccine and other inputs available;
- decided, in coordination with farmers, on the site of vaccination:
 - house-to-house visits; or
 - central vaccination points;
- participating farmers registered;
- a way of identifying vaccinated chickens;
- a system in place for the vaccinator to register the number of birds vaccinated and payment received.

5.4.5 Monitoring and Evaluation

This is an essential part of a ND control program.

- **Timing and frequency.** The timing and frequency of monitoring visits will vary according to the position of the person(s) involved (e.g. CLW or Livestock Officer) and the type of monitoring being undertaken. Monitoring of activities should occur at regular intervals to enable timely adjustments to be made.

- One week to one month after vaccination, CLW confirms that birds are healthy following vaccination; and
- Three months after vaccination is an ideal time to monitor chicken numbers, farmer attitudes and to prepare for the following campaign if vaccination is being done every four months via eye drop.
- **Participatory process.** In theory all stakeholders should participate in the monitoring process. Stakeholders may include community representatives (male and female), government officials, project staff and, where relevant, consultants.
- **Indicators.** All stakeholders should have a say in defining the indicators of success. Possible indicators may be:

Short-term changes in:

- household chicken numbers;
- the number and types of people participating in vaccination campaigns;
- the level of community involvement in campaigns;
- the economics of households;
- the number of chickens sold or traded; and
- home consumption of chickens and eggs.

Long term changes in:

- the number and diversity of livestock species raised;
- the demography of households; and
- primary school enrolment statistics

Ultimately, the question which needs to be answered is whether the control of ND has assisted in poverty alleviation and improved food security.

- **Identification of other constraints.** Front line extension staff should be encouraged to identify other constraints that limit poultry production in order to work with farmers in a process of continuous improvement.

5.5 Other control strategies

- Avoid the introduction of new birds to flocks during the periods of the year when ND occurs more frequently.
- Do not return from market with chickens that have failed to sell. Instead, arrange to keep them in another place.

- Avoid contact with people, cars and animals that have been in contact with the virus and other parts of infected chickens (e.g. eggs, feathers, etc.). Dogs and cats can also transmit the virus if they have access to chickens killed by ND.
- Minimise contact between chickens and other poultry, such as ducks, pigeons, turkeys and guinea fowl.
- Good housing can reduce disease transmission. An elevated chicken house that is well-ventilated allows faeces to fall through to the ground and so minimises contact with various infectious agents (Figure 8). Keep chickens and chicks away from the base of the chicken house where the faeces have accumulated or clean the area regularly. Encourage the use of local remedies to control ectoparasites (e.g. fleas and mites) in the houses when commercial insecticides are not available.



Figure 8: *Elevated chicken houses with a slat floor and metal guards to prevent the entry of rodents and snakes will improve chicken health and survival.*

- House hens with young chicks in a clean, safe chicken house.
- Provide some supplementary feed, such as maize bran, ground grains, green leaves, ground sea shells, insects, insect larvae and worms. Good nutrition will give chickens a better chance of combating infections. Supplementary feeding is especially important for chicks, and a creep feeder can be made from local materials to ensure that chicks are able to receive food without greatly increasing the amount of food given to the household poultry flock (Figure 9). A creep feeder also provides chicks with shelter from airborne predators.
- Always provide water; fresh, clean water is best when available.

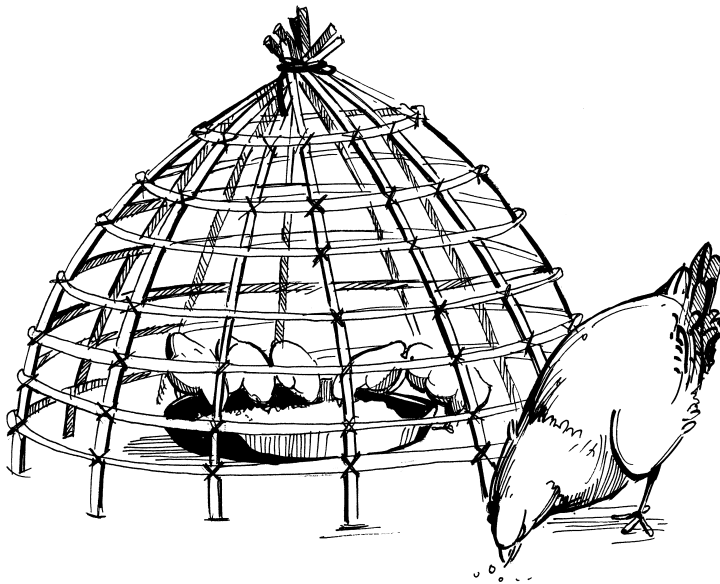


Figure 9: A creep feeder that will improve chick nutrition can be made from locally available materials.

5.6 Control measures during an outbreak

- Isolate all sick chickens.
- Slaughter chickens that are very ill. Do not transport chickens that are ill or dead to other areas that are free of the disease.
- Bury or burn all dead chickens. If, for any reason, it is not possible to do this, any part of the chicken that has not been used should be buried or burned.
- Do not vaccinate chickens that are showing signs of illness.
- Once an ND outbreak has commenced in a village, it is best not to vaccinate as it is impossible to identify birds that are incubating the disease but not yet showing signs of illness. Farmers will often associate the vaccine with the death of chickens that are vaccinated in the face of an outbreak.
- Advise farmers to wait for at least one month after the last mortality before re-stocking.
- Advise farmers to contact the Veterinary Services Officer, Extension Worker or Community Livestock Worker in their area when they notice any signs of illness.



6

Introduction to live, thermostable Newcastle disease vaccines

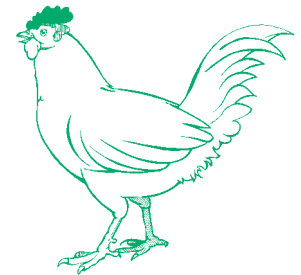
A thermostable vaccine enables distributors and users to reduce the problems associated with inadequate cold chains in the field. It is essential that users understand that a thermostable vaccine must still be treated with some of the respect due to a conventional biological product, that is, you cannot expose the vaccine to sunlight and frequent shifts in temperature and still expect it to remain active.

6.1 The NDV4-HR vaccine

The heat resistant V4 (NDV4-HR) vaccine against ND has yielded encouraging results in Cameroon (Bell et al. 1995), Ghana (Amakye-Anim et al. 1998), South Africa (Magalo, pers. comm.), Tanzania (Spradbrow and Foster 1997), Zambia (Alders et al. 1994) and many countries in Southeast Asia (Spradbrow 1993–94).

The NDV4-HR vaccine is a living vaccine with the following characteristics:

- it is thermostable, retaining its activity for 12 weeks at a temperature of 28°C in freeze-dried form (Ideris et al. 1987);
- it can be administered via eye drop (intraocular), nose drop (intranasal), oral drench, or drinking water; mixed with certain feeds or by injection (Spradbrow 1993–94, Anon. 1991);
- its ease of administration makes it suitable for use by village farmers;
- the vaccine strain can be transmitted by contact from vaccinated to non-vaccinated birds (Alders et al. 1994, Spradbrow 1993–94);
- it is avirulent and can be safely administered to chickens of any age from day-old to adult (Spradbrow 1993–94, Anon. 1991);
- its biological safety is superior to that of other living ND vaccine strains such as B1 or La Sota (Anon. 1991).



FAO recommends this vaccine for the control of Newcastle disease in village chickens in tropical countries and developing countries as a means of improving the food security of rural communities (FAO 1997).

This vaccine is available from:

- Fort Dodge Australia Pty. Ltd.
23 Victoria Avenue
Castle Hill, NSW 2154, Australia
Contact: John Reeves, Sales and Market Manager
Intensive Animal Industries
Tel: +61-2-98992111
Fax: +61-2-98992151
Email: ReevesJ@fortdodge.com.au
- Malaysian Vaccines and Pharmaceuticals Sdn. Bhd.
Malaysian Technology Development Corporation Sdn Berhad
Lot 11182, Batu 20
Jalan Puchong Kajang
Pulau Meranti, 47100 Puchong
Selangor Darul Ehsan, Malaysia
Tel: +60-3-5715701/2
Fax: +60-3-5712557/5717623
E-mail: halim@mtdc.com.my, drmazlan@mtdc.com.my, mvp@tm.net.my
Website: <http://www.mvp.com.my/>

6.2 The ND I-2 vaccine

The Australian Centre for International Agricultural Research (ACIAR) commissioned workers at the Virus Laboratory in the University of Queensland to produce a seed virus similar to NDV4-HR that could be made available without cost to laboratories in developing countries (Bensink and Spradbrow 1999). Forty-five isolates of avirulent ND virus were examined for antigenicity, safety and ability to spread. The most promising of these isolates were checked for their thermostability and the more resistant isolates selected for enhanced heat resistance. The result was strain I-2, which was amplified in eggs from a disease-free flock to form a master seed. The seed was tested for safety and for freedom from bacterial contamination.

Strain I-2 has undergone laboratory tests in several countries and has proved to be protective against local virulent strains of ND virus. In Vietnam it has been officially recognised as the ND vaccine for village chickens, after extensive laboratory and village trials (Tu et al. 1998). In Tanzania it has given protection for at least two months after vaccination (Wambura et al. 2000). Field records in Mozambique indicate that I-2 ND vaccine provides approximately 80% protection in the field in the face of an outbreak, when given every 4 months via eye drop. In one area where vaccination with I-2 vaccine was performed at 4-monthly intervals with assistance from VETAID (a British NGO), the chicken population in 134 households increased from an average of seven birds per family to 20 birds per family in a six-month period (Pagani 1999). During a 5 month field trial, where bird numbers were monitored on a 2-weekly basis, a 50% increase in bird numbers and increased home consumption of chickens was noted (Dias et al. 2001).

ND vaccine of acceptable standard can be produced from strain I-2 in central laboratories or in some cases, in regional laboratories in developing countries. The vaccine can be produced in eggs that are not specific-pathogen-free, but which come from a flock that is regularly screened for key poultry diseases (such as pullorum disease). It can be produced and stored in liquid form, and suitably diluted in a protective solution such as 1% gelatin (in which the vaccine will maintain its activity for at least 12 weeks at 22°C; Bensink and Spradbrow 1999) before use. The thermostable vaccine is then best administered via eye drop. The I-2 vaccine produced in Mozambique will retain its activity for 8 weeks at 28°C when in freeze-dried form and stored in the dark (Alders et al. 2001).

6.3 Storage and transport conditions for thermostable ND vaccines

If users have access to normal cold chain facilities, then by all means these should be used, even when dealing with a thermostable vaccine. Freeze-dried vaccine stored at 4–8°C will retain high titre for a longer period than that stored at ambient temperature. At 4–8°C, the vaccine should maintain an adequate titre for at least one year.

When taking the vaccine to the field, place it in a cool box with ice or an ice pack. **DO NOT FREEZE** the vaccine (unless the instructions specifically indicate that the vaccine may be frozen). Freeze-dried vaccine packaged under vacuum rather than with nitrogen will lose the vacuum and gain moisture if the vial is frozen. The rubber cap on the vial contracts when frozen enabling moist air to enter the vial. When this occurs, the shelf-life of the vaccine is reduced.

These vaccines are thermostable, but attention to the conservation of the vaccine once removed from refrigeration will ensure optimal results:

- Always keep the vaccine away from sunlight.
- When transporting the vaccine in the field, wrap it in a damp cloth and carry it in a covered open-weave basket (Figure 10). This allows evaporative cooling which helps to keep the vaccine cool and the cover prevents contact with sunlight.

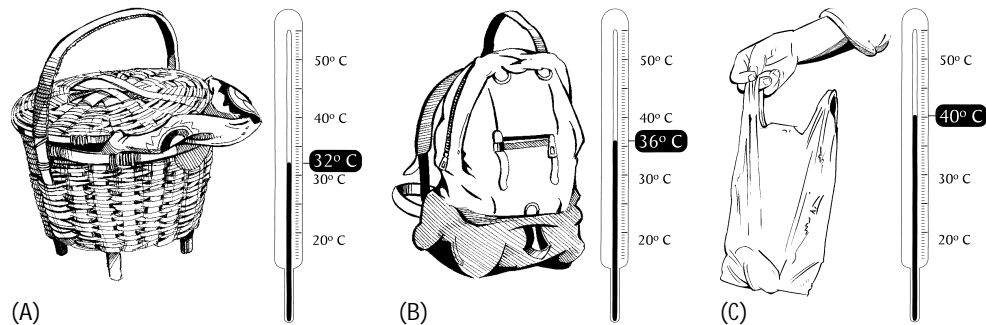


Figure 10: Thermometers can be used to check internal temperatures of possible vaccine transport containers to assist with selection in areas where cool boxes and ice packs are not an option. Covered open-weave baskets (A) with the vaccine wrapped in a damp cloth inside usually provide the coolest environment. Closed synthetic backpacks (B) and plastic bags (C) are not suitable. The temperatures shown were recorded after carrying the containers in the field for 20 minutes on a sunny 35°C day.

- Record the date the vaccine leaves the cold chain, it will remain effective for 2–3 months only.

- Store the vaccine in a cool, dark location, for example, near the base of a clay water pot (Figure 11).

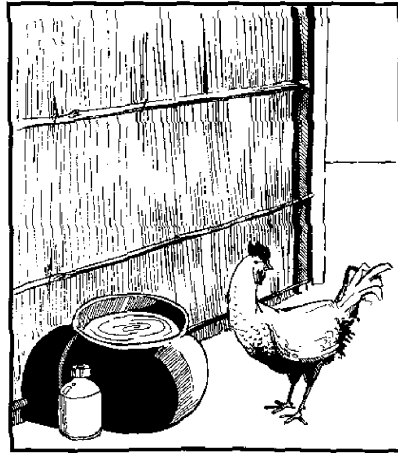


Figure 11: *Once thermostable vaccines leave the cold chain, they are best stored in a cool and dark location. Near the base of clay drinking pots kept in a dark place by many rural families is ideal.*

6.4 Administration of thermostable ND vaccines

Standard dose. As with other live ND vaccines such as La Sota, a minimum of 10^6 EID₅₀/bird is required to produce an adequate level of protection. EID₅₀ (50% embryo infectious dose) is a laboratory measure of the content of living infectious virus in a vaccine. It has been demonstrated that birds that received a higher oral dose of the NDV4-HR vaccine generated a higher immune response when confined in cages with wire floors (Spradbrow et al. 1988). [The same report indicated that the dose responsiveness to oral vaccination was no longer apparent when groups of vaccinated chickens were housed together on litter. The explanation for this result was that the vaccine virus replicated and was excreted in the faeces and the birds were then re-infected by the virus in the environment.] This means that even though the thermostable vaccine can survive at ambient temperatures, attempts to improve its conservation will result in a slightly higher vaccine titre at the time of vaccination and consequently a higher and longer lasting immunity. This is particularly important when birds are not housed together at night.

Administration route. These vaccines can be administered via eye drop, drinking water, certain feeds and injection. Field trials in Mozambique indicated that almost all farmers preferred eye drop administration even though it required the capture of birds. In their opinion, eye drop administration of the vaccine produced a greater survival rate, had a lower frequency of administration and was easy. It is important to confirm that the eye-dropper to be used is made of virus-friendly plastic and that it is calibrated to ensure that one drop contains one dose (see Appendix 3). Calibration of the eye-dropper and administration of the eye drop to the bird is done with the dropper in a vertical position to make sure that drops of a uniform size are produced (see Figure 6).

Age of bird — the same dose is given to birds of all ages, from day-old chicks to adults.

Vaccination schedule. For eye drop administration, the vaccine should be administered once, with re-vaccination every 3–4 months. Via drinking water, the vaccine should initially be given on two occasions, two to three weeks apart, with re-vaccination occurring at least every three months.

6.5 Dilution and use of thermostable ND vaccines

These vaccines may be diluted using locally available potable water. It is recommended that the water is boiled and left to cool overnight in a non-metallic container before use.

Chlorinated tap water is unsuitable. If, however, this is the only water available, let the treated tap water stand overnight to allow the chlorine to dissipate.

Once the freeze-dried vaccine has been diluted, it is advisable to follow this simple rule for eye drop administration:

- Day 1 ⇒ 1 drop per bird (i.e. first day of vaccination campaign)
- Day 2 ⇒ 2 drops per bird
- Day 3 ⇒ discard

6.6 Horizontal spread of thermostable ND vaccine virus

The thermostable live ND vaccines spread from vaccinated to unvaccinated birds when housed together (Alders et al. 1994, Bensink and Spradbrow 1999, Tu et al. 1998, Spradbrow 1993–94). The degree of spread under field conditions is less when birds roost in trees and horizontal transmission should not be seen as a reliable substitute for vaccinating village birds.

6.7 Safety issues

The avirulent live ND vaccines such as I-2 and NDV4-HR are unusual in that it is not possible to overdose with them. They are harmless to both bird and handler. Both the I-2 and NDV4-HR vaccines produce no evidence of clinical respiratory signs, weight loss, mortality in young chickens or drop in egg production after vaccination (Bensink and Spradbrow 1999, Heath et al. 1992). The safety performance of original V4 (avirulent) vaccine is superior to both the HB1 (lentogenic) and La Sota (mesogenic) vaccine strains (Table 4).

6.8 Genetic sequencing of thermostable ND vaccines

Genetic analysis indicates a relationship between the chemical structure of limited areas of the genome of strains of ND virus and the virulence of these strains. An area of apparent importance is the cleavage site of the fusion protein on the surface of the virus particle. Particular amino acid patterns around the cleavage site in virulent strains have become known as the virulence sequence. V4 and I-2 and other vaccines such as La Sota and HB1 lack the virulence sequence (see Appendix 5).

Table 4. Comparative safety of Newcastle disease vaccine strains (Heath et al.1992).

Signs in vaccinated birds	Vaccine strain		
	V4	HB1	La Sota
Sneeze test	Nil	Definite signs	Pronounced signs
Respiratory disease	Nil	Clinical respiratory signs	Clinical respiratory signs
Weight gain	No effect	Significant reduction	Highly significant suppression
Mortality in young chickens	Nil	Yes	Yes
Egg production drop	Nil	5–10%	>10%

6.9 Partially thermostable Newcastle disease vaccine — Nobilis ND Inkukhu

Nobilis ND Inkukhu is not a thermostable vaccine in the true sense, it is a freeze-dried vaccine that in the freeze-dried form is stable for up to 7 days in temperatures not exceeding 30°C. At such temperatures, the infectivity titre remains stable for seven days.

Once reconstituted with a diluent, it should be treated as any standard freeze-dried ND vaccine. Furthermore, once removed from refrigeration for an extended period, it must be used within the seven day period and not returned to refrigeration for further storage. The expiry date printed on each vial is valid only when the vaccine is held constantly under refrigeration.

This product is distributed in South Africa by Intervet and is aimed primarily at the smallscale commercial farmer in outlying areas. It offers this type of farmer the ease of transporting the vaccine from the supplier (with refrigeration) to his/her farm (often without refrigeration) without the cold chain required for conventional freeze-dried vaccines.

The vaccine strain is ND Clone LZ.58 originally marketed by Mycopharm in the Delvax range. The vaccine Delvax ND Clone LZ.58 has proven its efficacy in numerous poultry producing countries as a primer and booster vaccine against ND. It is a clone of the La Sota strain and will induce some post-vaccinal reactions in chickens. Post-vaccinal reactions occur during the first week following vaccination and include a mild snick and a very slight rise in mortality (less than 0.2%).



7

Gender aspects of village chicken production and the control of Newcastle disease

Gender is defined as the socially determined differences between women and men, as opposed to the word 'sex' which denotes physical differences. Gender differences are historically determined, culturally specific and dynamic. They define how women and men interact in a specific context, and what is considered appropriate for women and men to do, thus determining their respective development options and constraints (Gujit 1994).

In traditional village poultry production systems, we need to learn who does what and then help them do it better. Collecting gender disaggregated data helps us to determine how the tasks associated with village chicken production are divided within families. Extension messages can then be tailored for the target audience. It is well-known that direct communication with the person who actually does the work is more effective.

In development activities, it is important not to focus on women in isolation, but to understand women's roles and positions within the family and the wider community. In some cases, providing training exclusively for women is not necessarily the most efficient approach. For instance, the design of chicken houses can have a major influence on flock health, and in many countries it is the men who are responsible for building the houses. Consequently, if men are included in the relevant training sessions, the transfer of appropriate technologies may proceed with fewer difficulties. Nonetheless, it is important to stress that, in general, women should be targeted for training and that, where possible, the extension workers involved in rural poultry production should be women.

Outlining tasks associated with the production of village chickens according to age and gender helps to determine who in the family should be targeted when developing extension material associated with various aspects of poultry production. Table 5 shows the disaggregation of tasks associated with village poultry production formulated at a workshop in Cambodia.

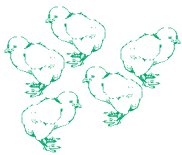


Table 5: Disaggregation by gender and age of tasks associated with village chicken production in Cambodia.

Task	Man	Woman	Boy	Girl
Feeding chickens		X	X	X
Construction of chicken house	X			
Catching chickens	X		X	
Who should be informed about the need to catch chickens		X		
Selling chickens		X		
Deciding when to sell chickens	X	X?		
Deciding whether to vaccinate chickens	X	X		
Deciding when to eat chickens	X	X		
Eating chicken	X	X		
Eating eggs			X (rarely)	X (rarely)

It is often a problem for women farmers in rural areas to attend extension meetings conducted by a male extension worker. In the event that female extension workers are not available, male extension workers can work with a female assistant. The assistant should be fluent in the local language and be able to explain the messages that the extension worker wishes to convey as well as facilitating discussion among the women farmers. Formal training in agriculture is not essential for the female assistant.

The first visit can be critical. Always talk with the village headman first and determine whether or not senior leaders (including senior women) would be interested in the project activities. For visits to individual households, it is advisable to time the visit so that discussions can be held with both husband and wife. Once the objectives of the project have been discussed, the couple can decide whether or not they wish to participate. If they wish to participate, they must then decide whether one or both will join in the project activities. Women's associations within religious groups may also wish to participate in project activities.

It is crucial to remember that the care of poultry is just one of the tasks that rural women undertake. Project activities need to fit into their already busy work schedule. Wherever possible, project meetings should take place within or near to women's work places to reduce the time taken travelling to meetings. Childcare will also be less difficult. Attendance at meetings is likely to be higher if they are held at a time that most women agree is preferable. Shorter, more frequent meetings in areas closer to their homes may be the best approach. Project staff should also take into account the fluctuations in workload throughout the year; for example, activities during the planting and harvesting seasons, when women have an enormous amount of work to complete, should be avoided where possible (Alders 1996).

In many rural areas, women have not received formal education and so speak only local languages. Consequently, it is important that project meetings, training sessions, etc. be conducted in the local language and that non-formal methods of training be employed, especially where illiteracy is common (Alders 1996).

Community Health Nurses can also assist with the dissemination of information. These nurses frequently visit households to discuss health issues relating to mothers and infants. When discussing the vaccination of infants, they can also inform families of the availability of vaccines for their chickens and could suggest that interested women contact the local Community Livestock Worker or staff from the Veterinary Services Department for more information. Information on the nutritional benefits associated with the consumption of chicken meat and eggs should also be made available. This is very important in areas where there are taboos associated with the consumption of eggs.



8

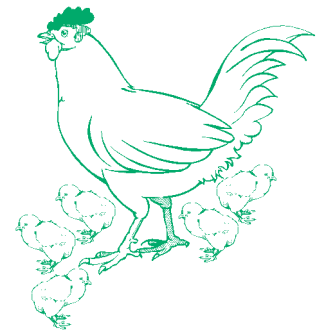
Ethnoveterinary knowledge and Newcastle disease

Ethnoveterinary medicine (sometimes also called veterinary anthropology) deals with folk beliefs, knowledge, skills, methods and practices pertaining to the health care of animals (Guèye 1999; Mathias-Mundy and McCorkle 1989). Collecting information on ethnoveterinary knowledge in particular regions enables veterinarians to understand farmers' knowledge of the disease transmission process, local remedies that may be worthy of further study and the type of animal husbandry currently being practised. Examples of information collected in Ghana and Mozambique are given below.

In Ghana, detailed veterinary studies of the epidemiology of ND are yet to be done. However, compiling the knowledge of farmers assisted in the development of a ND control strategy. There are six agroecological zones within Ghana and this probably contributes to the variation in ethnoveterinary knowledge found within the country.

Farmers are generally aware of the seasonality of ND and this can assist in defining the timing of strategic ND vaccination campaigns. In addition, a vaccine which can be administered effectively in the same way as local remedies (e.g. via drinking water) is likely to be adopted readily by farmers.

- **Transmission of ND.** Many farmers know that ND is caused by the introduction of diseased birds. However, in some areas farmers believe that ND may have a spiritual origin. For instance, some believe that more birds die at Christmas because God wants more chickens at this time.
- **Local treatments.** All treatments described here are given by farmers when signs of ND appear in their birds or their neighbour's, but they acknowledge that these treatments have little impact on the course of the disease. Traditional medicine is generally not used to prevent the birds from getting ND. Some of the remedies administered include:
 - ground chillies in drinking water;
 - bark of the mango tree in drinking water; and
 - white vinegar given orally.



- **Timing of outbreaks.** Farmers generally associate ND outbreaks with the coming of the 'Harmatan winds' although some farmers recognise that an outbreak could occur at any time of the year.

In Mozambique there are ten agroecological zones and in the different zones, the name given to the disease varies as do the treatments used, for example:

- **Local names for ND.** *Chigubo-gubo* (Manica Province); *muzungo* (Maputo and Gaza Provinces); *mbendeni* and *quitjuku* (Inhambane Province). In some cases, the local name simply translates as "chicken epidemic" and so may be applied to a range of diseases. However, in general, when farmers mention these names, they are referring to high mortalities suffered by their flocks at specific periods and the signs described are those of ND.
- **Transmission of ND.** Many farmers know that ND is caused by the introduction of new birds which already have the disease.
- **Local treatments.** The remedies administered include:
 - OMO washing detergent mixed with food or water (Figure 12);
 - 3 or 4 drops of potassium permanganate in drinking water;
 - ground garlic mixed with maize bran or water;
 - sap of the *calveiro* cactus mixed with maize bran and water;
 - car battery water;
 - 30 to 40 chillies ground with salt and diluted in 2 litres of water and placed in a clay drinking pot for chickens of all ages;
 - chillies and garlic in water (Figure 12);
 - the bark of the *Uepa* (Tamarind) tree is placed in a drinking water receptacle and water added;
 - ground mango tree leaves in drinking water;
 - chopped roots of *intxikile* in drinking water; and
 - chopped fruit of the *kulikwa* in drinking water.
- **Local methods of control.** Diseased birds, and in some cases dead birds, are eaten and some farmers will bury the parts not eaten or put them in a pit latrine. Many farmers sell their birds as quickly as possible when the signs of ND appear.
- **Timing of outbreaks.** Farmers in Bilene District in Gaza Province state that ND occurs most commonly from August to October when mango trees are flowering. They also recognise that the disease may appear any time following the

introduction of a diseased bird. In the districts of Inhambane, Jangamo and Homoine in Inhambane Province, outbreaks usually occur in September–October and again in January.



Figure 12: *There are no known cures for ND. Although many traditional remedies exist, their efficacy is yet to be confirmed.*



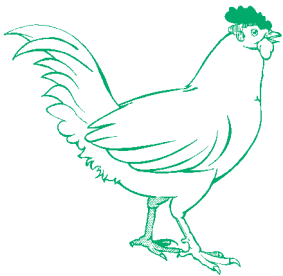
9

Development of an extension program for Newcastle disease vaccination campaigns

There is a growing understanding that rural people themselves are knowledgeable on the many subjects that touch their lives and that they possess a creativity and analytical capacity (Chambers 1991) which can greatly assist in the development of improved agricultural practices. Sriskandarajah et al. (1989) suggested that knowledge is not a commodity, for transfer from the informed to the uninformed, but the outcome of a dynamic, collaborative process between co-learners. Consequently, ideas about agricultural extension are changing to incorporate new ideas on participatory technology development (PTD).

Changing extension services which have been based on the transfer-of-technology (TOT) to PTD cannot be achieved rapidly. There are compelling reasons why participatory approaches are now recommended, especially with village poultry farmers since

- very little systematic work has been done on farming systems involving village poultry;
- extension messages are often ill-adapted to the management objectives of small-scale farmers (Adams 1982);
- farmers whose only livestock is village poultry generally belong to the poorer sections of rural communities, and may not have had regular contact with livestock extension programs which have frequently focused on ruminants;
- extension workers frequently find it easier to work with the better-off farmers who are usually more educated (Adams 1982) as they have more in common;
- participatory approaches allow extension workers to learn from and with rural people, eliciting and using their criteria and categories, and finding, understanding and appreciating indigenous technical knowledge (Chambers 1991).



9.1 Features of extension for village poultry production

What's different?

- Livestock extension networks have tended to focus on male farmers with cattle and small ruminants.
- Since the care of village poultry is often the responsibility of women and children, extension messages need to be specially designed and transmitted to reach their target. Men may or may not be targeted depending on their level of involvement in village chicken production.
- Village poultry extension is a relatively new field; we still have much to learn.
- Farmers are often reluctant to invest (time, money, materials) in chickens due to bad experiences in the past (e.g. frequent high mortality due to ND).
- Many farmers are unaware that it is possible to vaccinate chickens.

What's the same?

- Group work is generally the preferred way of interacting with farmers.
- Strategic planning of extension activities is critical, for example, the timing of ND vaccination campaigns is of vital importance to ensure that chickens are vaccinated before an outbreak occurs.
- The range of communication methods available to the extension worker is the same; although in many cases, non-formal methods of communication will be emphasised.
- Extension activities should be linked to ongoing collaborative research involving both specialists and farmers.

9.2 Extension methods

9.2.1 Group methods

There are a number of ways the extension agent can bring farmers together to undertake his/her extension work, for example:

- **Group meetings.** Working with groups of village poultry farmers is often one of the best ways of carrying out extension activities. When planning activities care must be taken to facilitate the participation of poultry farmers. Section 7.0

deals with issues to be considered in situations where the majority of village poultry farmers are women. In many rural areas, it is important that meetings, training sessions, etc. be conducted in the local language and that non-formal methods of training be employed, especially where illiteracy is common (Alders 1996). Drama and song can be extremely useful methods of conveying information. Teaching aids such as flip charts that use visual images to accompany an oral presentation can be very effective. Presenting appropriate extension material at local primary and secondary schools can also be a very rewarding exercise.

- **Demonstrations.** Farmers like to see how a new idea works (Oakley and Garforth 1985). Demonstrations are essential when training farmers in vaccination techniques and can also be useful when demonstrating designs for poultry houses, and food and water receptacles.
- **Field days.** Field days are an excellent way for farmers to share their ideas and to learn from the experiences of other farmers. These days also provide an opportunity for farmers to meet representatives of the government livestock and extension departments and learn about available services. Topics covered may include: ND vaccination techniques and vaccine conservation under village conditions; construction of poultry houses; design of feed and water receptacles; improved nutrition using locally available food (e.g. earthworms, termites, insects, ground shells, nutritious green leaves); the performance of different types of local birds and local poultry husbandry practices; and demonstrations on different diseases and how they may be controlled.
- **Tours/exchange visits.** These are generally extremely useful and can be great fun. However, it is often difficult for women to find the time and resources needed to leave their farms for any significant period of time.

9.2.2 Individual methods

In many cases, individual farm visits are not suited to situations where the extension worker is male and most poultry farmers are women. Poultry farmers can be encouraged to visit the local government or extension offices where possible. This method is more likely to be employed by Community Livestock Workers than extension workers.

9.2.3 Mass methods

Mass media include media that convey information by sound (radio, audio cassettes); moving pictures (television, film, video); and print (posters, newspapers, leaflets). The preparation of printed material in black and white enables the material to be photocopied long after the project has finished and in areas remote from the area where it was first produced. These channels of communication expose large numbers of people to the same information at the same time but do not readily allow an exchange of information between the farmers and the producers of the extension material. The attraction of mass media to extension services is the high speed and low cost with which information can be communicated to people over a wide area (Oakley and Garforth 1985).

Radio can be a very useful medium. Local radio stations frequently broadcast in local languages, and most villages will have at least one radio. Information can be received where literacy rates are low, and prepared statements, interviews (suggestions for a question and answer session may be found in appendix 6), drama and song can be used (Figure 13). Radio can assist in the coordination of vaccination campaigns. Interviews with local farmers who are skilled village poultry producers and who are willing to share their ideas will increase greatly the size of the listening audience. Farmers who are supportive of interventions such as ND vaccination can make a big impression on their fellow farmers. Conduct some audience surveys to ensure that your messages are being received clearly and that your target group is listening to the radio at the time your messages are being broadcast.

Extension material may be provided to the Ministry of Education for inclusion in the agriculture syllabus in schools.

Before selecting the extension method(s) to be employed, remember:

- No one method is better than any other — the choice of methods depends on the situation;
- Use a range of methods — experience has shown that new information reaches farmers more quickly when a range of communication methods are used;
- Different methods can be used together — for example, the demonstration of a new technique may lead to a group discussion. The use of these two methods will reinforce the message.

- Use visual and written material where possible — this will reinforce the message being communicated. (Kang and Song 1984)



Figure 13: *Song and drama performed in local languages are excellent ways of communicating ideas to farmers.*

9.3 Participatory rural appraisal, participatory learning methods and participatory technology development

Participatory rural appraisal (PRA) was developed to gain information directly from rural communities and to enable the communities to do the analysis and planning using the information obtained. PRA has three foundations: methods; behaviour and attitudes; and sharing (Chambers 1991).

Participatory learning methods enable the extension worker to gain an understanding of the communities with whom s/he is working. Changes at the village and household level over time can be noted and s/he is able to constantly update material and provide opportunities for farmers to comment on all material produced.

Participatory technology development (PTD) often involves PRA techniques and takes participatory learning beyond situation analysis alone. PTD is essentially a process of purposeful and creative interaction between rural people and outside facilitators (Van Veldhuizen et al. 1997). Through this interaction, the partners

try to increase their understanding of the main traits and dynamics of the local farming systems, to define priority problems and opportunities, and to experiment with a selection of options for improvement that are most likely to succeed. The options are based on ideas and experiences derived from indigenous knowledge (both local and from farmers elsewhere) and formal science.

9.3.1 Participatory rural appraisal methods and Newcastle disease

It is vital that potential users of participatory technologies understand that the mere application of these techniques is not sufficient. The key to success is the belief that farmers can make a worthwhile contribution to the development process. If field workers have this attitude, then they will understand that the function of participatory methodologies is to facilitate understanding between groups of people (the outside field worker and the local farmer). Our objective is not to do participatory exercises and write reports; our objective is to understand farmers' realities with regard to village poultry production (Alders 2000).

Within the agricultural arena, most participatory technologies have been developed for use with crop or ruminant production. The range of methodologies discussed below is not sufficient to enable us to gain an understanding of all aspects of village poultry production. When we come upon new ground, we must keep communicating with farmers until we come to a common understanding.

- **Secondary data review.** Gather as much written information as you can on the history of ND in the country or area of interest. Patterns or seasonality in ND outbreaks may be apparent in reports. What has been the approach to ND control in the past: what vaccines were used, what personnel were involved in control activities and what lessons were learnt?
- **Direct conversation, including wandering around.** As simple as this sounds, it is a very important activity to undertake with both farmers and technical staff. Village poultry have often received very little attention and, consequently, there is little written about them. In many cases, the only way to learn what has happened is through open and friendly discussions. In addition, it is human not to report failures in writing.
- **DIY (do-it-yourself), taking part in activities.** Take part in training sessions, community discussions, vaccination campaigns and monitoring exercises. It is a useful way to find out what is and is not really happening.

- **Key informants.** Seek out people in the community recognised for their chicken raising skills and technical staff with experience and interest in village poultry.
- **Key indicators.** Discuss with community and technical groups how they measure the success of ND control activities. Possible responses may be:
 - increase in the number of chickens per household;
 - increase in the number of chickens vaccinated;
 - decrease in the number of chickens dying;
 - increase in the number of farmers presenting chickens for vaccination;
 - improve child nutrition; and
 - increase in the number of children attending school.
- **Workshops and brainstorming.** Bring key players together when developing a new ND control program. New interventions, no matter how well thought out or how successful they have been elsewhere, still need to be adapted to local conditions and local staff must be adequately trained.
- **Transects and group walks.** These activities can provide an enormous amount of information in a short time. While walking:
 - look at the chickens. How many chickens are running around? Are they healthy?
 - note the presence or absence of chicken houses. How easy will it be to catch chickens? Are the chicken houses well-designed?
 - note the distances between households. How many birds could be vaccinated in a day if the vaccinator moves on foot or by bicycle?
 - assess the demographics of the area. Who lives in the area? What are their living conditions?
 - note times of day when people are at home. What are the best times of day to hold meetings with farmers or to ask them to present their birds for vaccination?
- **Priority ranking and scoring.** Before starting ND control activities, meet with communities to ensure that such an activity is a priority from their point of view. If possible, discuss priorities separately with different groups in the community (e.g. male and female, young and old) as priorities may vary. One easy way of ranking priorities involves the use of index cards. Participants are asked to identify their priorities and a symbol (or word) is drawn onto a card. When all priorities have been identified, the cards are presented individually to

ensure that people recognise each symbol. Participants are then asked to place the cards in a line, in order of priority. This exercise can take a long time and the facilitator must be careful that s/he does not try to influence the outcome.

- **Ethnoveterinary knowledge.** To learn about the knowledge possessed by farmers in relation to animal production, a range of techniques is available. These techniques include informal interviews, group discussions, ranking and using a question list about specific diseases (Young 1992).
- **Participatory epidemiology.** This is an emerging field that is based on the use of participatory techniques for the harvesting of qualitative epidemiological intelligence contained within community observations, existing veterinary knowledge and traditional oral history (Mariner 1999).

In situations where the epidemiology of ND is not well understood, participatory epidemiology provides a cost-efficient way of obtaining qualitative data about whether or not there is a seasonal nature to ND outbreaks. This information can be very useful when developing a ND control program. It is advisable to undertake exercises in participatory epidemiology with representative samples of village chicken farmers in different agro-ecological zones.

Ask participating farmers or technical staff to complete a table (see Figure 14) indicating the months in which ND outbreaks are more likely to occur according to their own experience.

- **Question:** In which month(s) of the year is Newcastle disease more likely to occur? Place an X in the box next to the appropriate month(s).

January	July	X
February	August	
March	September	
April	October	
May	November	X
June	December	X

Figure 14: *The response to a question used to determine whether there is a seasonal pattern to ND outbreaks.*

To compile the data, the number of Xs per month are counted and these figures are used to construct a bar graph showing the number of Xs recorded for each month of the year. From a preliminary exercise conducted with workshop participants in Bhutan (see Figure 15), it was found that ND outbreaks were more likely to occur in the months of June and July.

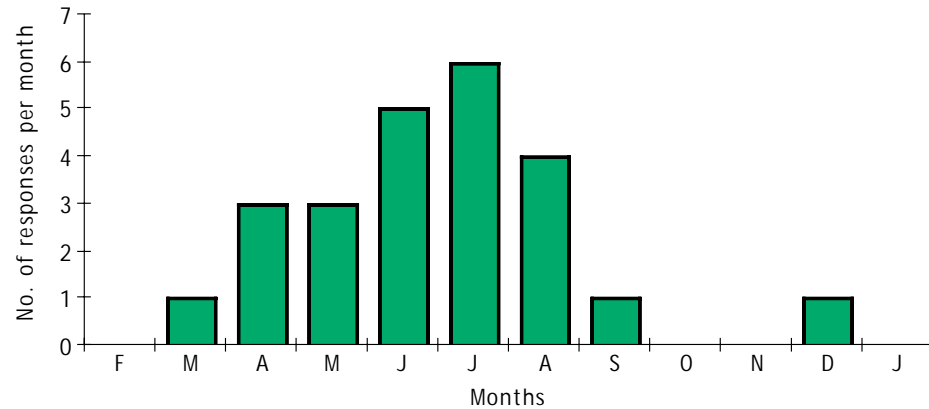


Figure 15: Seasonality of ND outbreaks in Bhutan based on the experience of workshop participants.

When working with time periods, be sure to use time intervals familiar to farmers (e.g. months, specific festivals, seasonal events such as the flowering of particular plants or trees). In some circumstances, a farmer's calendar may not coincide with European calendar months. For instance, in Bhutan the New Year commences in the month of February. If farmers are not literate, then they may indicate their choices via ballot boxes that are appropriately marked with symbols for each period.

9.4 The extension worker

The extension worker is the critical element in all extension activities (Oakley and Garforth 1985). S/he has to work with people in many different ways and requires much tact and resourcefulness. No model of an extension worker's role is applicable to all situations. Every agent must consider each situation individually and adopt a position or role suitable to that situation.

There are four main areas to be considered when selecting extension workers (Adams 1982, Oakley and Garforth 1985).

- **Educational qualifications.** The level of education of the majority of farmers should determine the educational level of the extension agent. If farmers and extension workers have nothing in common, it is very difficult to identify a starting point for a program of improvement. In such cases, an alternative is to recruit the extension agents from the community and give them good training plus regular in-service training.
- **Knowledge.** The extension worker must be adequately trained in the technical aspects of his/her work and have a good working knowledge of the main elements of the agricultural system in which s/he is working. This includes anthropological and sociological studies of the rural area, local traditions, practices, culture and values. An understanding of the main approaches to adult education and group dynamics along with other techniques of developing farmer participation in extension activities is important.
- **Personal qualities.** The extension worker must have an ability to respect and to communicate with farmers; an ability to get on with people; enthusiasm for the job; and common sense and initiative.
- **Professional qualities.** The extension worker must have the ability to see problems through the eyes of the farmer and to be able to put him/herself in the farmer's shoes (*empathy*). The degree to which his/her advice or opinion is accepted by the farmers indicates his/her *credibility*. This will depend on the differences in background and also on the technical competence shown by the extension worker. *Humility* in an extension worker is shown by willingness to listen and learn before offering advice. *Professional commitment* to his/her work is essential if the extension agent is to succeed, as much of the time s/he is without direct supervision and under-resourced.

The selection of extension workers who are culturally acceptable is of utmost importance. In most cultures there are strong unwritten rules about what types of outsiders can be trusted (Zivetz 1990). This can relate to an individual's age, gender, social status, ethnicity or political affiliation. In areas where the majority of poultry farmers are women, efforts should be made to increase the number of women working as extension agents.

9.5 The development of extension programs for village poultry production

According to Oakley and Garforth (1985), an extension program is a written statement which contains the following four elements:

- objectives which the agent expects to be achieved in the area, within a specified period of time;
- means of achieving these objectives;
- resources that are needed to fulfill the program; and
- a work plan indicating the schedule of extension activities that will lead to the fulfillment of the program objectives.

All of the above must be based on a solid understanding of the local situation. It is crucial that adequate time be given to collecting baseline data (see Appendix 7 for a suggested village poultry questionnaire) and to gaining an understanding of local priorities, resources and capabilities. Local farming systems and ethnoveterinary knowledge (husbandry practices, diseases, local remedies) relating to village poultry are just two of the areas which need to be investigated. Accessing farmers whose only livestock is poultry may not be an easy process. Much time and attention should be given to enabling these farmers to have an input into the content of the extension program. If correctly used, PRA and participatory learning methods will greatly assist the extension program (Chambers 1991, Mascarenhas 1991).

In areas where ND is endemic, it is suggested that village chicken extension programs concentrate initially on the control of ND. Until mortalities due to ND are reduced, farmers are unlikely to take an interest in learning about other ways of improving production in their poultry (Spradbrow 1996).

The first few ND vaccination campaigns in an area will be crucial for the success of ongoing extension activities. It will be easier to develop a suitable extension program for village chickens if:

- the vaccination campaigns are strategically implemented prior to seasonal outbreaks;
- the pre-campaign awareness-raising program is appropriately designed and enthusiastically implemented;

- the people doing the vaccinations have a good rapport with the farmers; and
- follow up work is done once it is obvious that farmers who vaccinated their flocks have lost fewer chickens due to ND.

Commence with a single, clear, consistent message presented in ways easily understood by farmers. Train your frontline extension staff well and equip them to carry the message to farmers (perhaps using illustrated flip charts, pamphlets, posters, audiocassettes, drama and song). Ensure that the message also reaches the farmers via a second source (e.g. radio, newspapers) to support the work being done by the extension workers.

Always stress that vaccination is never 100% effective (see Appendix 8). Birds may also die from causes other than ND. Vaccination campaigns should not be initiated in the face of an outbreak of ND, as farmers may associate mortalities in their chickens with the vaccination process.

If farmers are to be asked to purchase the ND vaccine, start the extension campaign early so that they have time to save enough to have all of their chickens vaccinated. Once ND control activities are in place, attention should be given to the identification of other constraints that farmers are willing to address. Remedies for these constraints might include improved housing, control of endo- and ectoparasites, and improved nutrition through supplementary feeding.

9.6 Key topics for inclusion in field trial extension activities

It is essential that certain issues are discussed prior to initiating a field trial.

- Emphasise that it is a *trial* that is being undertaken and not a vaccination *campaign*. The outcome of the trial cannot be predicted and not all groups will necessarily demonstrate adequate levels of protection to the disease.
- A form of compensation should be discussed prior to starting, e.g. offer to vaccinate birds free of charge using the route of administration found to be most effective for a certain period after the trial finishes.
- In order to remove the possibility of bias, treatment groups can be allocated to different farmers or different communities using a lottery system conducted during a community meeting where representatives of all groups are present.

An ND vaccine field trial protocol is given in Appendix 9.

9.7 Field pre-testing of new extension material

It is vital that new extension material be pre-tested in the field prior to widespread diffusion to ensure that it will effectively communicate the desired message(s) to farmers (Bertrand 1978, Dudley and Haaland 1993; Haaland 1984; Zimmerman et al. 1996). A representative sample of the target group(s) should be selected and the material presented to them for discussion before it is finalised and reproduced for distribution. The type of language employed should reflect the everyday language of the target group(s). Technical words and expressions should be avoided as much as possible. When material is translated into local languages, the translation should also be checked by local farmers. Likewise, visual images should be checked to confirm that farmers will interpret the images in the intended manner. In rural areas, women often receive less formal education and may have difficulty in interpreting visual material presented in western ways.

Pre-testing does cost money but it can be done in relatively simple and cheap ways. The amount is insignificant compared to actual production costs and it can save money by avoiding the production of materials that are not understood or accepted (Bertrand 1978).



10

Conclusion

The control of ND in village chickens is much more than the control of an animal disease. It can make a vital contribution to the improvement of household food security and poverty alleviation in many developing countries. In some circumstances, it will provide the first contact between small-scale farmers and national veterinary services. As farmers increase their chicken numbers, some will use surplus birds to invest in small ruminants and eventually large animals.

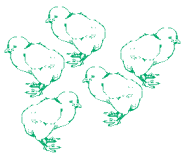
The control of ND will contribute to improved village poultry production as a whole by assisting the process of data collection and reinforcing cooperative links with farmers. These links will greatly facilitate the ongoing work required to enable village chickens to demonstrate their true genetic potential.



11

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